i-dose concentrated power



WHAT IS I-DOSE?

With i-dose we introduce pods that contain a super concentrated cleaning formula. After a one-time investment to upgrade your i-mop, you can save time and the environment by using i-dose cleaning pods. Just pop the pod and wait for the liquid to drop in the water.



HERE ARE SOME CONVERSATION STARTERS

- 1. How do you currently refill the i-mop?
- 2. How much time does it take to refill the i-mop at the moment?
- 3. How much of your budget is spent on cleaning detergent?
- 4. Are you familiar with the ease of the Nespresso cups?
- 5. Are you interested in a more environmentally friendly way of cleaning, without spending more money?
- 6. Are you convinced that the cleaners always use the exact right amount of cleaning detergent?

TARGET SEGMENT

Promote efficiency, cleanliness, and financial benefits to clients that already own and use i-mop.

A GREEN, POWERFUL AND SMART INNOVATION

Green

The ultra-concentrated formula of the i-dose range is developed at HYGENIQ, based in Enschede, the Netherlands. HYGENIQ is the leader in sustainable and cradle-to-cradle approved cleaning solutions. The production process and the detergent are both eco-friendly.

Powerful

With the super concentrated formula and the exact right dosage of i-dose you unlock the i-mop's full mechanical power, resulting in superior cleaning results. All i-dose formulations are low foaming and non-corrosive to assure reliable operation and set a new standard in environmental health and safety.

Smart

It's not easy to get the dosage of a standard detergent exactly right. Many cleaners unintentionally overdose. This is bad for the environment and bad for your finances. Overall 6% of the cleaning budget is spent on cleaning detergents. Needless to say that it pays out to get the dosage exactly right.

KEY MESSAGES



FASTER

The exact right dosage in one action. Never walk back and forth again for refills.



CLEANER

The super concentrated formula fits everything you need in one small pod.



GREENER

The formula is entirely plant-based and produced cradle-to-cradle.



SAFER

No more detergent on your hands and no more slippery floors due to overdosing.



BETTER FOR EVERYONE

i-dose saves time, money, effort and the environment.



INTERNAL USE ONLY

VERSION 10/20

i-dose concentrated power





AN EXPANDING LINE OF PODS

The innovation of cleaning detergents never stops, which means an ever-expending line of pods for our patented i-dose system. Our goal is to create a pod for every cleaning job.



E52 Daily floor cleaner

Mild but effective daily use hard floor cleaner. Dislodges soils commonly found on most floor surfaces without leaving residue that can promote resoilage or create slippery conditions.



E33 Sanitary floor cleaner

Safe and mildly acidic cleaner. Suitable for most hard floor substrates and grout, especially designed to remove organic soils, soap scum, calcium, limescale and other soils commonly found on restroom floors.



Degreasing floor cleaner. Suitable for all hard floor substrates. Especially effective in removing animal and vegetable-based grease from foodservice environments, and petroleum-based grease from automotive, industrial and retail environments.



Q Is the i-dose more expensive than other cleaning detergents?

A We did our research and concluded that i-dose has the same price as other comparable cleaning detergents. You have to make a one-time investment for the injector and tank, but you also save money. Overall 6% of the cleaning budget is spent on cleaning detergents. As many cleaners unintentionally overdose, it's needless to say that it pays out to get the dosage exactly right.

Q I understand that i-dose is produced cradle-to-cradle. What does this mean?

A The super concentrated formula is entirely green. The plant-based sources enter the factory, which is completely run on renewable energy. After use, you can dispose the water safely as the green formula breaks down naturally. This is also known as cradle-to-cradle (C2C).

Q Is the cup green as well?

A Not yet, unfortunately. It's hard to use biodegradable material. Even if it degrades 1%, this results in a hole in the cup and it can't be used properly anymore. We're actively researching the possibilities for eco-friendly cups and are also looking into a recycling program.

Q How do I know how to place the cup?

A You have to turn over the cup (so you basically place it upside down). Here's an easy thing to remember: the i-team logo always has to face up.

Q Are the detergents perfumed?

A No, they're not. This makes them safe to use around food and people with allergies.

Q How can I schedule a demo?

A Please email your demo request to hello@i-teamglobal.com. Take into account that it takes up to 2 weeks to organize a demo with the staff in Eindhoven.



INTERNAL USE ONLY

VERSION 10/20